



IMPACT REPORT

APRIL 2020 TO MARCH 2022



On the first page:

Krishne Gowda, 47, tested positive for COVID-19 in 2021. He and his 20 year old son, Manoj, are the only earners in his family of 4. Krishne was admitted to a hospital for treatment as Manoj sat outside to ensure that he was always available to help his father. The lockdown made it even harder for the family to take care of the medical expenses.

Just like Manoj, Ola Foundation also wanted to ensure that Krishne would get the best medical care in Bangalore. To prevent the Gowda family from taking a loan for his treatment, we assisted them with a medical grant of ₹50,000. Krishne received treatment at one of the best hospitals in Bangalore. His home expenses didn't get affected and his daughter also paid her college fees on time.

A fully recovered Krishne shared his experience with us. *"The Ola Foundation was very supportive and checked on my health regularly. The hospital was very good, the staff took good care of me and made sure that I was provided with the necessary treatment. I was thinking of taking a personal loan for my treatment, but I could completely avoid it",* he said.



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ABOUT US

To reduce inequities and create a sustainable future for all, enabling access to livelihoods, quality healthcare, and education is key. At the Ola Foundation, we strive to leverage data, technology, and business innovation to enable long-term systemic change and build stronger families, stronger communities, and a stronger nation. We are dedicated to improving the lives of women, our driver community, and vulnerable groups across the country based on globally agreed upon Sustainable Development Goals (SDGs). We are a non-profit organisation.



EDITOR'S NOTE

Change doesn't come through wishful thinking. It comes from continuous effort. Since our inception, we've been at the forefront of positive change. Today, we continue to follow the legacy of inclusive development while striving to promote stability for all. All our initiatives aim to make self-empowerment for women easily accessible and uplift the well-being of our Driver-Partner community. Our sustainable, holistic interventions provide innovative yet realistic solutions to deep-rooted developmental problems. At the Ola Foundation, we seek a world of hope that is inclusive and just, where all people can live with dignity and security.



INITIATIVES

DRIVE THE DRIVER FUND

During the COVID-19 crisis, Ola Foundation launched the 'Drive the Driver' fund to support the driver community. This fund included emergency medical support and essential supplies to help during the trying COVID times.

1,42,06,040

MEALS SERVED

1500

SCHOLARSHIPS

1,98,983

FAMILIES HELPED

74

CITIES COVERED

2082

MEDICAL
EMERGENCIES AIDED



EMERGENCY MEDICAL DISBURSEMENT

In April 2020, we introduced the Emergency Medical Disbursement to support medical and financial needs of our Driver-Partner community during the COVID crisis. The program ran for 2 years and we disbursed medical grants worth ₹4.45 crores to help our Driver-Partners access essential medical support in difficult times. Through the MITRA App, over 70,000 Driver-Partners accessed health related advisory and guidelines for COVID. We worked to ensure that every member in the 2082 households received support. The medical grants covered essential treatment for ailments related to cardiology, obstetrics, general medicine, orthopedics, pediatrics and more.



EMERGENCY MEDICAL DISBURSEMENT

STORIES AND TESTIMONIALS

Our Driver-Partner from Mumbai, Surendra Gupta, is the only earning member in a family of 4. His wife was suffering from gallstones and hernia, treatment for which was taking a huge chunk out of Surendra's daily earnings. To avoid taking a loan, he reached out to us for support. An emergency medical grant of ₹40,000 was provided to him. His wife is doing well now, and Surendra is happy that he was able to get the necessary support for her treatment.



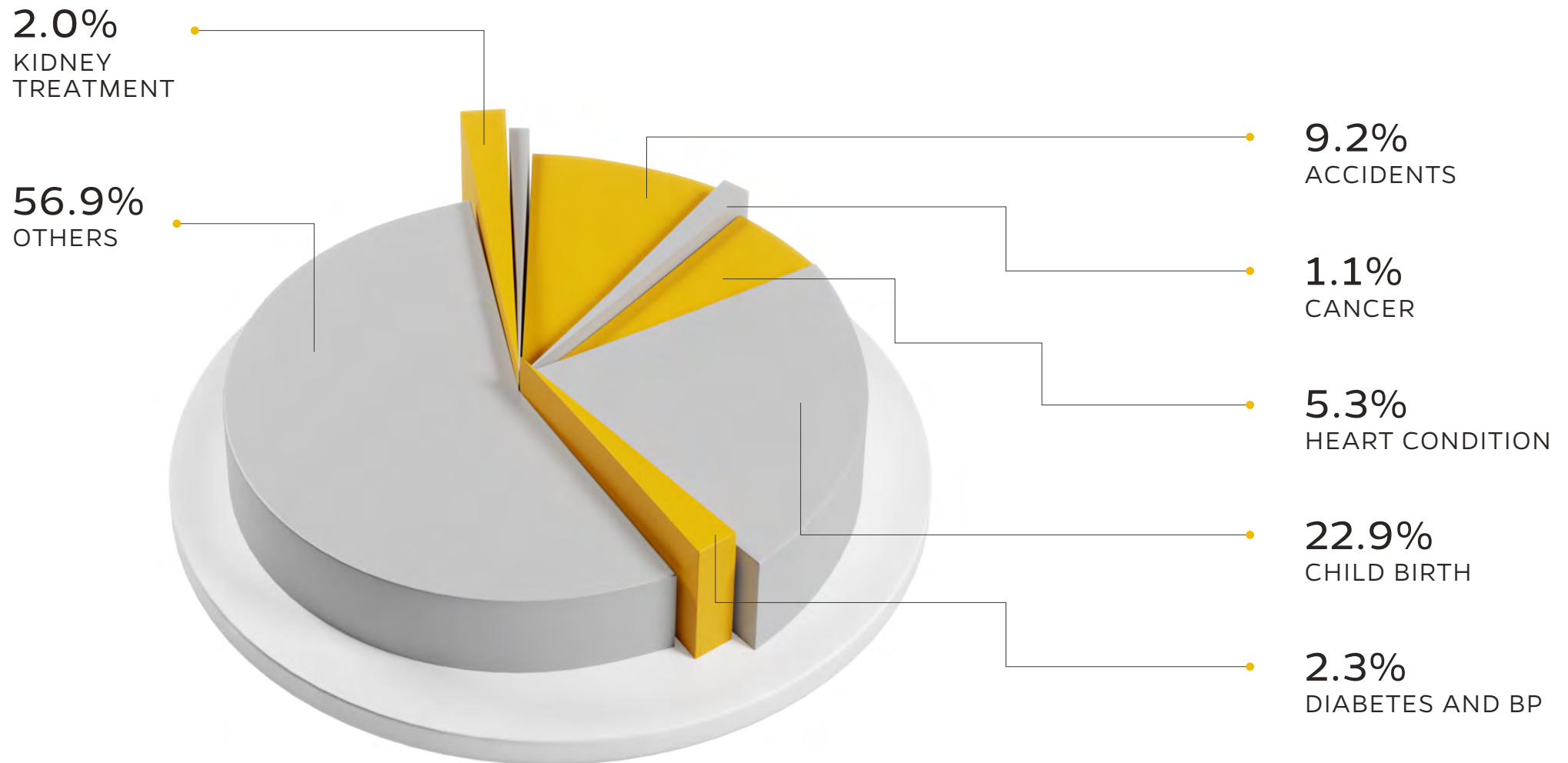
Narayanappa, 36, lives in Bangalore with his wife and daughter. He was diagnosed with cerebrovascular disease. The disease causes weakness and numbness of limbs. The only breadwinner, Narayanappa was unable to work due to his disease. Through the Emergency Medical Grant, the expenses for his treatment were taken care of. He is now healthy and back at work.

Driver-Partner Kathepally Anjaneyulu lives in Hyderabad with his wife Sandhya. A year ago, Sandhya struggled to conceive and underwent IVF, which was a costly procedure. The IVF was successful and she had to undergo a C-section to deliver the baby, which added to overall expenses. Kathepally received a medical grant from the Ola Foundation to help manage the medical expenses. Their beautiful baby girl recently turned one!



EMERGENCY MEDICAL DISBURSEMENT

TREATMENTS SUPPORTED



EMERGENCY MEDICAL DISBURSEMENT

NATIONWIDE IMPACT

2082

NUMBER OF
MEDICAL GRANTS

₹46,000

AVERAGE EMERGENCY
MEDICAL CLAIM

4.45Cr

TOTAL AMOUNT OF
MEDICAL GRANTS
DISBURSED

74

CITIES REACHED



ESSENTIAL SUPPLY DISTRIBUTION

Through all lockdowns, we regularly reached out to the driver community to ensure they had unhindered access to essentials for their day-to-day well-being. Our on-ground team worked around the clock to deliver everyday staples and essential kits to our Driver-Partner community. We were able to quickly create and disseminate strict hygiene and sanitization guidelines to ensure the safety of everyone involved in the distribution. In a matter of weeks, we delivered the essential kits to 28 locations across the country. Each care-package could sufficiently feed a family of four for two weeks. Every kit contained staples for the Indian household like rice/atta, dal and more.



ESSENTIAL SUPPLY DISTRIBUTION

STORIES AND TESTIMONIALS

Prem Kumar, 59, lives in Bangalore and has been with Ola for the last 7 years. His elder daughter also works to support the family of 4. During the lockdown, finances took a hit for many households. Due to the essential supply kit provided by Ola Foundation, Prem didn't have to dip into his savings. He's determined to fully educate both his daughters and earn well, so that they don't have to face economic hardships in the future.



Our Driver-Partner Raju BR from Bangalore has been with Ola for 8 years. Along with taking care of his parents, he dreams of making his daughter successful in life. Covering the cost of living for a large family is no simple task. During the lockdown, Raju received the essential supply kit from Ola Foundation. With this help, he was able to provide for his family comfortably and didn't have to take a personal loan.



ESSENTIAL SUPPLY DISTRIBUTION

NATIONWIDE IMPACT

583,869

LIVES IMPACTED

194,623

FAMILIES IMPACTED

142,06,040

MEALS SERVED

28

CITIES REACHED



O₂ FOR INDIA

During the second wave of COVID-19, it was difficult for the country to breathe easy. As India faced a severe crunch of oxygen concentrator supplies, the entire country came together to help each other out. At Ola Foundation, we too wanted to ensure that oxygen was available wherever, whenever. We set up 11 warehouses across the country to supply concentrators on demand. People could place an order and have them delivered to their doorstep. An addition to the app was built overnight to make the process more seamless.

Mobile cabs with concentrators were kept on standby to reach those in need in as little time as possible and many units also reached many government health facilities through our partners Center for Wildlife Studies (CWS) to provide oxygen to vulnerable communities. Through Project O2, 788 oxygen concentrators were distributed across India.



O₂ FOR INDIA

STORIES AND TESTIMONIALS

“

The oxygen concentrator sponsored by Ola Foundation has hugely contributed to saving the lives of rural people affected by COVID. We have been able to provide oxygen for critical patients who come in from villages looking for urgent medical attention.”

MS Selvi - Staff Nurse
Udumalpet Primary Healthcare Center

“

During COVID, a lot of people were critical and were coming to our center with less than 80% oxygen level. Due to the shortage, we were sending them to other hospitals. Thanks to Ola Foundation for providing the oxygen concentrator, which helped us provide oxygen to those who needed it.”

Kavitha - Staff Nurse
Amaravathinagar Primary Healthcare Center

“

Thanks to the Ola Foundation for the oxygen concentrators donated to BLC, because of which our patients have benefited a lot. At present, it has been used to give oxygen to patients with respiratory problems. I am really grateful to the Ola Foundation for this timely donation.”

Dr. Ravi - Medical Officer
Hebbalaguppe Primary Health Center

“

During the second and third waves of COVID, there was a huge demand for oxygen concentrators, which we couldn't meet. So we had to refer patients to general hospitals. But now, because of this generous donation, we are prepared to face any unprecedented health situation.”

Dr. H.M. Chandrakala - Medical Officer
Madapura Primary Healthcare Center

O₂ FOR INDIA

NATIONWIDE IMPACT

788

OXYGEN CONCENTRATORS
DISTRIBUTED ACROSS INDIA.

11

STATES COVERED





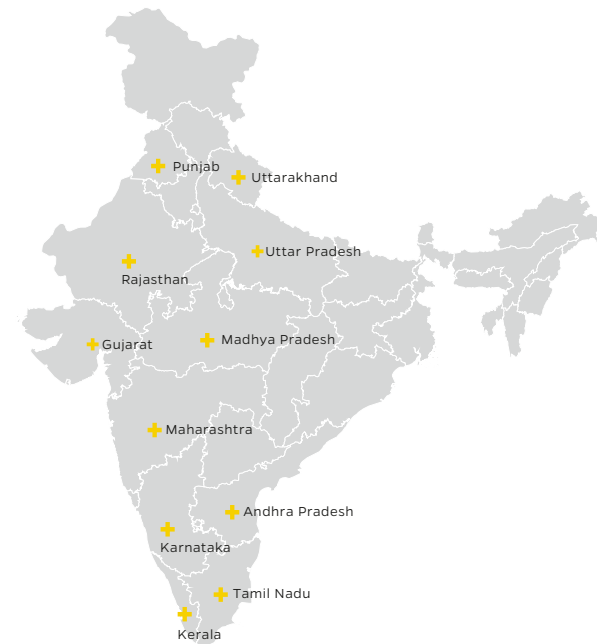
EDUCATION

EDUCATION

LEARNING FROM HOME

The Ola Foundation and Toppr collaborated to launch a pilot program in 2020-21 to enable online learning for the kids of our Driver-Partners. Through the program, 1500 students from classes 5-12 were provided with online learning modules for a year. The modules included video learning material, tests and practice modules. The program supported students from 15 boards, including major national and state boards.

NATIONWIDE IMPACT





WAY FORWARD

WAY FORWARD

PROJECT SAHELI

Due to a lack of information and gaps in accessibility, many women who are eager to work are missing out on opportunities. To further fuel our vision of encouraging the female workforce of our country, we are developing a digital platform exclusively for female workforce integration. This platform will bring together a multitude of channels for employment and linkages for fulfilling skills gaps, especially for women from low income households. We aim to integrate 1 million women in the workforce in the next 3 years.

Job Match

The platform will cater to women aspiring for entry or re-entry into the workforce. Saheli will allow them to register, search and apply for jobs matching their skills. Candidates will be able to upload their resume for a better job match. In the absence of a resume, an easy-to-use template will help them build one. Women will be able to apply for relevant jobs and get notified of their activity on the Saheli platform. They will also be able to build and edit their profile for improved job search and job placement.

Corporates and Recruiters

The platform will allow corporates and recruiters to register and post job vacancies. Once a recruiter is registered, an offline verification will be conducted by the Ola Foundation. This will allow for a long term partnership between the Ola Foundation and organisations to work towards improving female workforce participation.

Skill Vendors

To help aspiring women fulfill any skill gaps, the Saheli platform will onboard a myriad of skill vendors to curate a range of opportunities. Skill vendors will be able to register and offer their skilling programs to the women who are already registered on the platform. We will also work alongside vendors to organise hyper-local skilling events for personalised and high-impact skilling and placement outcomes.





GRATITUDE

GRATITUDE

A HUMBLE THANK YOU

During these extraordinary times, we witnessed countless acts of kindness. For this, we are humbly grateful. From the get go, we received an abundant outpour of support not just from the employees of Ola and donors, but also from the general public. We are thankful for their time and sheer generosity in these unprecedented times. Every rupee donated has been integral in helping families and supporting them. Our hearts go out to the millions of drivers and their families that have been affected by this pandemic. They have always been there for us and it has been our honour to serve them.

We also want to express our gratitude to the Central Government, State Governments and local authorities for guiding us and enabling our efforts. And finally, a big thank you to all the vendors, support staff, and every single person working behind the scenes tirelessly to ensure we kept charging.

Tough times are also great teachers. They hold the mirror up to our collective conscience and reveal the true nature of our communities. Humanity truly came together to help the most vulnerable amongst us. Every single one of you has fueled us with hope. And thanks to that we know that we will heal and emerge stronger than ever before. Together.

SPECIAL THANKS





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